

ARI VAN ASSCHE

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DATE OF BIRTH: July 30, 1976 **CITIZENSHIP:** Belgian (Canadian permanent resident)

ACADEMIC POSITIONS

2010-present Associate Professor of International Business, HEC Montréal
2005-2010 Assistant Professor of International Business, HEC Montréal

OTHER POSITIONS

2014-present: Chair, Department of International Business, HEC Montréal
2013-present: Senior Research Fellow, CERIU
2013-present: Senior Research Fellow, Institute for Research on Public Policy
2013-present: Executive committee member, Global Business Forum, HEC Montréal
2011-present: Member of the editorial committee, *Transnational Corporations Review*
2011-present: Fellow, Center for Interuniversity Research and Analysis of Organizations (CIRANO)
2011-2012: Visiting associate professor, KITEs, Bocconi University, Italy
2009-2012: Senior researcher, LICOS, Katholieke Universiteit Leuven, Belgium
2006-2011: Research Fellow, Center for Interuniversity Research and Analysis of Organizations (CIRANO)
2004-2005: Post-Doctoral Fellow, Economics Department, University of California-Davis.
Supervisor: Robert Feenstra
2001-2004: Research Associate, University of Hawaii Economic Research Organization.

EDUCATION

Ph.D. in Economics, University of Hawaii at Manoa, 2004
M.A. in Chinese Studies (magna cum laude), Katholieke Universiteit Leuven, Belgium, 1999
Socrates Exchange Program, Leiden University, Netherlands, 1998-1999
International Exchange Program, Sichuan University, China, 1996-1997
B.A. in Chinese Studies (magna cum laude), Katholieke Universiteit Leuven, Belgium, 1996

HONORS, SCHOLARSHIPS AND FELLOWSHIPS

2012 AIB best reviewer award, Academy of International Business Annual Meeting 2012
2012 Nominee for the Haynes prize for the most promising scholar under 40, Academy of International Business Annual Meeting 2012
2011 Nominee for the Haynes prize for the most promising scholar under 40, Academy of International Business Annual Meeting 2011
2010 Best teacher award, assistant professor level, HEC Montréal.
2009-2013 Teaching excellence award, Ministère de l'éducation, des loisirs et du sport (MELS).

2008 Personality of the Week (with F. Carriero, M. Gupta, M. Idarraga, M. Khelif and R. Salman), La Presse / Radio Canada, April 14. Awarded for winning the 2008 Cerebration – National University of Singapore Global Business Challenge.

RESEARCH ACTIVITIES

Grants

HEC Montréal, GRAI Internal grant, “Global Value Chains and the Effectiveness of Trade Policy” CA\$3,000, 2013-2014.

HEC Montréal, Aide au démarrage des projets de recherche, “How Vulnerable are Firms to Global Value Chain Shocks?” CA\$4,500, 2012-2013.

Social Sciences and Humanities Research Council (SSHRC), “The Role of Distance in Global Production Networks.” CA\$41,678, 2010-2012.

HEC Montréal, Aide au démarrage des projets de recherche, “The Role of Distance in Global Production Networks.” CA\$4,500, 2010-2011.

HEC Montréal, Aide au démarrage des projets de recherche, “Institutions and the Feasibility of International Joint Ventures.” CA\$4,500, 2009-2010.

HEC Montréal, Aide au démarrage des projets de recherche, “China’s International Competitiveness: Reassessing the Evidence.” CA\$4,500, 2007-2008.

Fonds québécois de la recherche sur la société et la culture (FQRSC), Programme Établissement de nouveaux professeurs-chercheurs, “Modélisation de la gouvernance des chaînes de valeurs mondiales.” CA\$45,000, 2007-2010.

HEC Montréal, Aide au démarrage des projets de recherche, “Modelling Global Value Chain Governance.” CA\$3,500, 2006-2007.

HEC Montréal, Fonds de recherche Nouveau Chercheur. CA\$20,000, 2005-2007.

Singapore Management University Wharton-SMU Research Grant, “Modular Production Networks in IT: The Nexus between Management and Economics Research” (with Byron Gangnes). US\$2,500, 2004-2005.

Consultancy

Asian Development Bank, “Global Supply Chains and Trade in Value Added” (with Alyson Ma), 2013-2014.

Transportation Canada, “Aerospace on the Wings of Aviation” (with Jacques Roy), 2012-2013.

Asian Development Bank, “Business Cycle Shocks and Trade within Global Value Chains” (with Byron Gangnes and Alyson Ma), 2012.

Institute for Research on Public Policy (IRPP), “The Rise of Global Value Chains: Implications for Canadian Economic and Trade Policies,” 2012.

World Bank, International Trade Department, “Global Value Chains in the Post-Crisis Era” (with Alyson Ma), 2010.

Canadian Department of Foreign Affairs and International Trade (DFAIT), “China’s Role in Global Value Chains” (with Alyson Ma), 2009.

Working Papers

“Spatial Linkages and Processing Location in China” (with Alyson Ma), November 2013. Under review.

“Product Distance, Institutional Distance, and FDI,” (with Alyson Ma), June 2014, under review.

“Le Québec, le Canada, et les chaînes de valeur mondiales,” July 2014, under review.

“Les chaînes de valeur mondiales et la politique de commerce du Québec,” August 2014, under review.

“Exporting on the Backs of SMEs,” (with Sui Sui and Horatio Morgan), in progress.

“Global Connectedness and the Flattening of Clusters,” (with Ekaterina Turkina), in progress.

“The Role of Trade Costs in Global Production Networks. Evidence from China’s Processing Trade Regime” (with Alyson Ma), World Bank Working Paper No. 5490, December 2010.

Journal Articles

“Global Value Chains and Trade Elasticities” (with Byron Gangnes and Alyson Ma), *Economics Letters* 124(3), September 2014, pp. 482-486.

“Is East Asia’s Economic Fate Chained to the West?” (with Alyson Ma), *Transnational Corporations Review* 5(3), September 2013, pp. 1-17 (lead article).

“Contracting Institutions and Ownership Structure in International Joint Ventures” (with Galina Schwartz), *Journal of Development Economics* 103, July 2013, pp. 124-132.

“China’s Exports in a World of Increasing Oil Prices” (with Byron Gangnes and Alyson Ma), *Multinational Business Review* 19(2), June 2011, pp. 133-151.

“HIV/AIDS and Time Allocation in Rural Malawi” (with Simona Bignami-Van Assche, Philippe Anglewicz, Peter Fleming and Catherine Van De Ruit), *Demographic Research* 24, May 2011, pp. 671-708.

“Input Specificity and Global Sourcing” (with Galina Schwartz), *Journal of the Japanese and International Economies* 24(1), March 2010, pp. 69-85.

“Electronics Production Upgrading: Is China Exceptional?” (with Byron Gangnes), *Applied Economics Letters* 17(5), March 2010, pp. 477-482.

“Global Production Networks and China’s Processing Trade” (with Alyson Ma and Chang Hong), *Journal of Asian Economics* 20(6), November 2009, pp. 640-654.

“China’s Trade in Crisis” (with Alyson Ma), *AIB Insights* 9(2), October 2009, pp. 11-15.

“When China Sneezes, Asia Catches a Cold: Effects of China’s Export Decline in the Realm of the Global Economic Crisis” (with Alyson Ma), *Bureau of European Policy Advisers Monthly Brief* 27: Special Issue on Trade Policy, Edited by V. Gaspar and J. Konings, June 2009, pp. 32-36.

“Modularity and the Organization of International Production,” *Japan and the World Economy* 20, August 2008, pp. 353-368.

“HIV Infection Does not Disproportionately Affect the Poor in Sub-Saharan Africa” (with Vinod Mishra, Simona Bignami-Van Assche, Robert Greener, Martin Vaessen, Rathavuth Hong, Peter Ghys, Ties Boerma, Shane Khan and Shea Rutstein), *AIDS* 27(S7), December 2007, pp. S17-S28.

“Regulation, Market Structure and Service Trade Liberalization” (with Denise Konan). *Economic Modelling* 24(6), November 2007, pp. 895-923.

“Fragmentation and East Asia’s Information Technology Trade” (with Carl Bonham and Byron Gangnes), *Applied Economics* 39(2), February 2007, pp. 215-228.

“China’s Electronics Exports: Just a Standard Trade Theory Case”, *Policy Options* 27(6), July/August 2006, pp. 79-82.

Book Chapters

“Product Modularity and the Rise of Global Value Chains: Insights from the Electronics Industry” (with Byron Gangnes), forthcoming in *Tendencias Economicas emergentes en América del Norte. Nuevos patrones en la organizacion de la produccion*. An earlier version appeared as CIRANO Scientific Paper 2011s-64, October 2011.

“Vertical Specialization, Tariff Shirking and Trade” (with Alyson Ma), Chapter 5 in Benno Ferrarini and David Hummels (eds.), *Asia and Global Production Networks: Implications for Trade, Incomes and Economic Vulnerability*, Asian Development Bank and Edward Elgar Publishing, London, December 2014, pp. 148-178.

“Global Production Networks in Electronics and Intra-Asian Trade” (with Byron Gangnes). Chapter 4 in Timo Henckel (ed.), *Sustaining Development and Growth in East Asia*, Routledge, London, October 2012, pp. 67-98.

“¿Cuáles países se convierten en plataformas de ensamble final?” Chapter in Isaac Minian and Elisa Davalos (Eds.) *Redes globales y regionales de produccion*, Instituto de Investigaciones Economicas-CISAN-UNAM, 2012, pp. 93-118.

“China’s Role in Global Production Networks” (with Alyson Ma). Chapter in Aaron Sydor (Ed.), - *Global Value Chains: Impact and Implications*, Department of Foreign Affairs and International Trade, Ottawa, October 2011, pp. 127-156.

“Global Production Networks in the Post-Crisis Era” (with Alyson Ma). Chapter 21 in Mona Haddad and Ben Shepherd (eds.), *Managing Openness: Trade and Outward-Oriented Growth after the Crisis*, World Bank, Washington, D.C., March 2011, pp. 275-286.

“China and the Future of Asian Technology Trade” (with Byron Gangnes). Chapter 14 in Linda Yueh (Ed.), *The Future of Asian Trade and Growth: Economic Development with the Emergence of China*, Routledge, London, January 2010, pp. 351-377.

“Compétitivité internationale de la Chine: Une réalité à réévaluer” (with Chang Hong and Veerle Slootmaekers), Chapter 2 in *Le Québec à l’heure de la mondialisation*, CIRANO, Montréal, October 2008, pp. 37-54. An earlier English version was published as “China’s International Competitiveness: Reassessing the Evidence,” LICOS Discussion Paper 205/2008, April 2008.

“Tunisia” (with Denise Konan). Chapter 11.Q in Bettina Dimaranan (Ed.), *Global Trade, Assistance, and Production: The GTAP 6 Data Base*, Center for Global Trade Analysis, Purdue University, 2006.

Other Peer-Reviewed Publications

“Global Value Chains and the Rise of a Global Supply Chain Mindset.” IRPP Study, forthcoming.

“Global Value Chains and Development: Evidence from Asia.” Background paper for the Asian Development Bank’s Asian Development Outlook Fall 2014.

“Aerospace on the Wings of Aviation,” (with Jacques Roy), Transportation Canada, 2013.

“The Rise of Global Value Chains: Implications for Canadian Trade and Competition Policies,” *IRPP Study* No. 31, June 2012.

“Asia and Global Value Chains” (with Alyson Ma), Box in *Asian Development Outlook 2012*, April 2012, pp. 20-21.

“Emerging East Asia Remains Chained to the West,” *UHERO Forecast Report*, November, 2011.

“Geography and Offshoring to China” (with Alyson Ma), *Vox*, www.voxeu.org, May 18, 2011.

“Review of *Services and Economic Development in the Asia-Pacific*,” by P.W. Daniels and J.W. Harrington, *Asia-Pacific Economic Literature* 23:1, May 2009, p. 117.

“Are We Making a Dragon Out of a Dragonfly? China’s Role in Global Production Networks,” *Rapport Bourgogne/Burgundy Report 2009RB-03*, CIRANO, January 2009.

“Review of *Harnessing Globalization: A Review of East Asian Case Studies*,” by Henry Y. Wan, Jr. (Ed.), *Asia-Pacific Economic Literature* 21:2, November 2007, pp. 57-58.

Teaching Cases

“Bombardier Aerospace: Poised for Takeoff?” (with Robert Clark and Nicolas Vincent).

“Nike versus New Balance: Trade Policy in a World of Global Value Chains” (with Simon Brodeur), *Revue Internationale de Cas en Gestion*, forthcoming.

Opinion Pieces

“Is “Made in Canada” the new “Made in China,”” *Huffington Post*, October 15, 2012.

“Restricting Chinese investment may be good politics, but it is bad economics,” *Asia-Pacific Foundation of Canada*, September 12, 2012.

“La face cachée du “Fabriqué en Chine,”” Opinion piece in *La Presse*, April 18, 2011.

“Une crainte exagérée,” Opinion piece on the 20th anniversary of the Tiananmen Incident in *La Presse*, June 1, 2009.

“Doit-on réellement craindre le péril jaune?” Opinion piece on China’s economic competitiveness in *La Presse*, December 11, 2006.

Referee Activities

Applied Economics, Asian Economic Journal, Assurances et Gestion des Risques, Canadian Journal of Economics, China Economic Review, Demographic Research, Economica, Economics Bulletin, Economic Modelling, International Management, Japan and the World Economy, Journal of Asian Economics, Journal of Economic Growth, Journal of International Economics, Journal of the Association for Information Systems, Journal of International Business Studies, Journal of the Japanese and International Economies, Multinational Business Review, *Revue Internationale de Gestion*, Social Sciences and Humanities Research Council, The Journal of International Trade & Economic Development, The North American Journal of Economics and Finance, Transnational Corporations Review, World Development, World Economy.

Recent presentations

- 2014 - Academy of International Business Annual Conference, Vancouver, June.
- IRPP Art of the State: Adapting Canadian Trade Policies to New Global Realities, Ottawa, June.

- Québec International Conference, Montréal, June.
- Queen's Policy Forum, Kingston, April.
- Canada-China Youth Business Forum, Montréal, March.
- QG100, Montréal, February.
- HEC Montréal Department of Logistics, Montréal, February.
- 2013
 - Asian Development Bank Conference, Hong Kong, December.
 - CIRANO, Montréal, November.
 - Queen's University Institute on Trade Policy, Kingston, October.
 - HEC Montréal Department of International Business, Montréal, October.
 - Wilson Center, Washington, DC, June.
 - Conference "*Making Sense of Canada's Trade Policy Agenda*," Ottawa, June.
 - International Trade and Finance Association Annual Meeting, Montréal, May.
 - Canadian Economics Association Annual Meeting, Montréal, May.
 - Global Business Forum Conference "*La Chine: réalité en mouvement*," Montréal, May.
 - ADB conference "*Global Supply Chains and Trade in Value Added*," virtual, May.
 - HEC Montréal, Montréal, February.
- 2012
 - Public Policy Forum, Toronto, October.
 - IRPP Working Lunch, Ottawa, October.
 - Queen's University Institute on Trade Policy, Kingston, October.
 - Statistics Canada International Trade Advisory Committee, Ottawa, August.
 - Academy of International Business Annual Conference, Washington D.C., June.
 - JIBS Workshop *The Multinational in Geographic Space*, Philadelphia, June.
 - ECIPE Roundtable: *Global Business and the Future of Trade Policy*, Brussels, May.
 - Chinese Economics Association (UK) Annual Meeting, London, April.
 - Academy of International Business UK chapter Annual Meeting, Liverpool, March.
 - UNCTAD conference on *Redefining the Role of Government in Tomorrow's International Trade*, Geneva, March.
 - Collegio Carlo Alberto, Turin, March.
 - European Centre for International Political Economy (ECIPE), Brussels, February.
 - Saxion Hogeschool, Deventer, February.
- 2011
 - European International Business Association Annual Conference, Bucharest, December.
 - International workshop on *Structural Trends in the Global Economy*, Milan, November.
 - International workshop on *Revisiting Trade in a Globalized World*, Chengdu, October.
 - Queen's University Institute on Trade Policy, Kingston, September.
 - Bocconi University, Milan, September.
 - European Trade Study Group, Copenhagen, September.
 - Academy of International Business Annual Conference, Nagoya, June.
 - Bank of Canada, Ottawa, June.
 - HEC Montréal, Montréal, June.
 - Shanghai Institute of Foreign Trade, Shanghai, May.
 - Universidad Nacional Autonoma de Mexico, Mexico City, April.
 - Temple University Fox School of Business, Philadelphia, April.
 - Belgium-China Chamber of Commerce, Brussels, March.
 - HEC Montréal, Montréal, February.
 - American Economics Association Annual Meeting, Denver, January.
- 2010
 - Marianopolis, Montréal, October.
 - Centre d'Études Prospectives et d'Informations Internationales, September.
 - OECD Conference *Global Value Chains and Emerging Economies*, Paris, September.
 - Midwest International Economics Conference, Madison, September.

- LICOS, Katholieke Universiteit Leuven, Leuven, September.
 - Chinese Economics Association (UK) Annual Meeting, Oxford, July.
 - Jilin University, Changchun, June.
 - Department of Foreign Affairs and International Trade, Ottawa, June.
 - Universidad Nacional Autonoma de Mexico, Mexico City, May.
 - Congrès annuel de la société canadienne de science économique, Québec, May.
 - Journée de la recherche, HEC Montréal, Montréal, April.
 - European Institute for Asian Studies (EIAS), Brussels, March.
 - European Centre for International Political Economy (ECIPE), Brussels, February.
 - Hong Kong-Canada Business Association, Montréal, January.
- 2009
- Midi de la recherche, HEC Montréal, Montréal, November.
 - Conference *Brazil, Russia, India, & China: Myths and Realities on the BRICS*, CIRANO, Montréal, November.
 - Conference *Regional Integration and Globalization*, Saint Louis, September.
 - Academy of International Business Annual Conference, San Diego, June.
 - Conference *China, Japan and the United States: Deeper Integration*, Tokyo, May.
 - Eastern Economics Association, New York, February.
 - HEC Montréal, Montréal, February.
 - CIRANO, Club de Montréal, Montréal, January.
 - University of Hawaii at Manoa, Economics Department, Honolulu, January.
 - Pre-conf. *China, Japan and the United States: Deeper Integration*, Honolulu, January.
- 2008
- Vlaams Wetenschappelijk Economisch Congres, Leuven, November.
 - Midwest International Economics Conference, Columbus, October.
 - International Industrial Organization Conference, Washington, DC, May.
 - George Washington University, Dept. of International Business, Washington, DC, April.
 - Katholieke Universiteit Leuven, Department of Chinese Studies, Leuven, February.
 - Katholieke Universiteit Leuven, LICOS-MSI Joint Seminar, Leuven, February.
 - LICOS Conference *Chinese Exports – Threat or Opportunity*, Leuven, February.
 - London School of Economics, STICERD, London, February.
- 2007
- Carleton University, Economics Department, Ottawa, November.
 - Bank of Canada Visiting Speaker, Ottawa, November.
 - Université de Québec à Montréal, Economics Department, Montréal, October.
 - HEC Montréal - *Le rendez-vous du siècle*, Montréal, September.
 - Asia-Pacific Trade Seminars Annual Meeting, Shanghai, July.
 - Canadian Economics Association Conference, Halifax, June.
 - Midwest International Economics Conference, Minneapolis, April.
 - Chinese Economics Association (UK) Annual Meeting, Nottingham, April.
 - American Economics Association Annual Meeting, Chicago, January.
- 2006
- Syracuse University Economics Department, Syracuse, September.
 - Conference *WTO, China and the Asian Economies*, Beijing, June.
 - Academy of International Business Annual Conference, Beijing, June.
 - Canadian Economics Association Conference, Montréal, May.
 - Midwest International Economics Conference, East Lansing, April.
 - International Industrial Organization Conference, Boston, April.
 - Association des MBA du Québec Grandes Conférences MBA 2006, Montréal, April.
 - Conférence *Le Québec face au géant chinois*, Montréal, March.
 - Eastern Economics Association Annual Conference, Philadelphia, February.
- 2005
- Université Catholique de Louvain Economics Department, Louvain-La-Neuve, December.

- Southern Economics Association Annual Conference, Washington DC, November.
 - European Trade Study Group Annual Conference, Dublin, September.
 - Cliometric Society Conference, Lake Tahoe, June.
 - Texas Christian University Economics Department, Fort Worth, February.
 - Franklin & Marshall Economics Department, Lancaster, February.
 - Bowdoin College Economics Department, Brunswick, February.
 - HEC Montréal Department of International Business, Montréal, January.
- 2004
- Southern Economics Association Annual Conference, New Orleans, November.
 - Midwest International Economics Conference, Saint-Louis, November.
 - University of California-Davis Economics Department, Davis, October.
 - University of Hawaii at Manoa Economics Department, Honolulu, May.
 - Economy.com, Philadelphia, March.
- 2003
- Southern Economics Association Annual Conference, San Antonio, November.
 - University of Hawaii at Manoa Economics Department, Honolulu, October.
 - Society for the Advancement of Behavioral Economics Meeting, Lake Tahoe, July.
 - Midwest International Economics Conference, Pittsburgh, May.
- 2002
- Harvard East-Asia Society Graduate Student Conference, Cambridge, February.

Affiliations

Academy of International Business, Chinese Economics Association (UK), Chinese Economists' Association, European International Business Association, Groupe de Recherche en Affaires Internationales.

TEACHING ACTIVITIES

Courses taught

Globalization and the firm / L'entreprise face à la mondialisation (MBA)
Business strategies for emerging markets (MBA)
International trade environment (MBA)
The Economics of China (M.Sc.)
Internationalisation de l'entreprise (M.Sc.)
Gestion des réseaux d'affaires internationaux / Managing Global Business Networks (M.Sc.)
International management (BAA)
International economic relations (BAA)
Economic development (BAA)
International monetary economics (BAA)
The organization of global value chains (BAA)

Campus Abroad China 2006, 2007, 2008 (MBA)
Campus Abroad China 2011, 2013, 2014 (BAA/M.Sc.)

Mini-courses

The economics of organizing global production networks, K.U. Leuven, Ph.D., March 2011.
Firm strategy in the age of globalization, Jilin University, EMBA program, June 2010.

SERVICE ACTIVITIES

Member, Comité évaluation périodique du programme de BAA, September 2013-November 2013.

President, Job market committee, Department of International Business, 2012-2013, 2013-2014.
Member, Job market committee, Department of International Business, 2010-2011, 2012-2013, 2013-2014.
Academic coordinator of MBA curriculum in international business, HEC Montréal, June 2005-May 2007, June 2009-May 2010, June 2013-present.
Academic coordinator of the M.Sc. program in international business, HEC Montréal, June 2007-May 2009, June 2012-May 2013.
Academic coordinator of Campus Abroad, HEC Montréal, September 2008-May 2011.
Member of the MBA orientation committee, HEC Montréal, September 2005-June 2007.

LANGUAGE SKILLS

Dutch (native); English, French, Chinese (fluent); Italian (intermediate).

OTHER

Marathon Best Time: 2013 Ottawa marathon - 3h09m31

Half-Marathon Best Time: 2013 Scotiabank Montréal Half-Marathon 1h28m33