

RESEARCH ACTIVITIES

Grants

Social Sciences and Humanities Research Council (SSHRC), “The Role of Distance in Global Production Networks.” CA\$41,678, 2010-2012.

HEC Montréal, Aide au démarrage des projets de recherche, “The Role of Distance in Global Production Networks.” CA\$4,500, 2010-2011.

HEC Montréal, Aide au démarrage des projets de recherche, “Institutions and the Feasibility of International Joint Ventures.” CA\$4,500, 2009-2010.

HEC Montréal, Aide au démarrage des projets de recherche, “China’s International Competitiveness: Reassessing the Evidence.” CA\$4,500, 2007-2008.

Fonds québécois de la recherche sur la société et la culture (FQRSC), Programme Établissement de nouveaux professeurs-chercheurs, “Modélisation de la gouvernance des chaînes de valeurs mondiales.” CA\$45,000, 2007- 2010.

HEC Montréal, Aide au démarrage des projets de recherche, “Modelling Global Value Chain Governance.” CA\$3,500, 2006-2007.

HEC Montréal, Fonds de recherche Nouveau Chercheur. CA\$20,000, 2005-2007.

Singapore Management University Wharton-SMU Research Grant, “Modular Production Networks in IT: The Nexus between Management and Economics Research” (with Byron Gangnes). US\$2,500, 2004-2005.

Consultancy

World Bank, International Trade Department, “Managing Openness: Outward-Oriented Growth Strategies after the Crisis”, 2010.

Canada Department of Foreign Affairs and International Trade (DFAIT), “Global Value Chains,” 2009-2010.

Journal Articles

“China’s Exports in a World of Increasing Oil Prices” (with Byron Gangnes and Alyson Ma), *Multinational Business Review* 19(2), forthcoming.

“HIV/AIDS and Time Allocation in Rural Malawi” (with Simona Bignami-Van Assche, Philippe Anglewicz, Peter Fleming and Catherine Van De Ruit), *Demographic Research*, forthcoming.

“Input Specificity and Global Sourcing” (with Galina Schwartz), *Journal of the Japanese and International Economies* 24(1), March 2010, pp. 69-85.

“Electronics Production Upgrading: Is China Exceptional?” (with Byron Gangnes), *Applied Economics Letters* 17(5), March 2010, pp. 477-482.

“Global Production Networks and China’s Processing Trade” (with Alyson Ma and Chang Hong), *Journal of Asian Economics* 20(6), November 2009, pp. 640-654.

“China’s Trade in Crisis” (with Alyson Ma), *AIB Insights* 9(2), October 2009, pp. 11-15.

“When China Sneezes, Asia Catches a Cold: Effects of China’s Export Decline in the Realm of the Global Economic Crisis” (with Alyson Ma), *Bureau of European Policy Advisers Monthly Brief* 27: Special Issue on Trade Policy, Edited by V. Gaspar and J. Konings, June 2009, pp. 32-36.

“Modularity and the Organization of International Production,” *Japan and the World Economy* 20, August 2008, pp. 353-368.

“HIV Infection Does not Disproportionately Affect the Poor in Sub-Saharan Africa” (with Vinod Mishra, Simona Bignami-Van Assche, Robert Greener, Martin Vaessen, Rathavuth Hong, Peter Ghys, Ties Boerma, Shane Khan and Shea Rutstein), *AIDS* 27(S7), December 2007, pp. S17-S28.

“Regulation, Market Structure and Service Trade Liberalization” (with Denise Konan). *Economic Modelling* 24(6), November 2007, pp. 895-923.

“Fragmentation and East Asia’s Information Technology Trade” (with Carl Bonham and Byron Gangnes), *Applied Economics* 39(2), February 2007, pp. 215-228.

“China’s Electronics Exports: Just a Standard Trade Theory Case”, *Policy Options* 27(6), July/August 2006, pp. 79-82.

Book Chapters

“Which Countries Become Final Assembly Platforms?” forthcoming.

“China’s Role in Global Production Networks” (with Alyson Ma). Chapter in Aaron Sydor (Ed.), - *Trade Policy Research 2011: Global Value Chains*, Department of Foreign Affairs and International Trade, Ottawa, June 2011.

“Global Production Networks in Electronics and Intra-Asian Trade” (with Byron Gangnes). In Timo Henckel (ed.), *Sustaining Growth and Development in East Asia*, Routledge, London, February 2011.

“Global Production Networks in the Post-Crisis Era” (with Alyson Ma). Chapter 21 in Mona Haddad and Ben Shepherd (eds.), *Managing Openness: Trade and Outward-Oriented Growth after the Crisis*, World Bank, Washington, D.C., March 2011, pp. 275-286.

“China and the Future of Asian Technology Trade” (with Byron Gangnes). Chapter 14 in Linda Yueh (Ed.), *The Future of Asian Trade and Growth: Economic Development with the Emergence of China*, Routledge, London, January 2010, pp. 351-377.

“Compétitivité internationale de la Chine: Une réalité à réévaluer” (with Chang Hong and Veerle Sloomackers), Chapter 2 in *Le Québec à l’heure de la mondialisation*, CIRANO, Montréal, October 2008, pp. 37-54. An earlier English version was published as “China’s International Competitiveness: Reassessing the Evidence,” LICOS Discussion Paper 205/2008, April 2008.

“Tunisia” (with Denise Konan). Chapter 11.Q in Bettina Dimaranan (Ed.), *Global Trade, Assistance, and Production: The GTAP 6 Data Base*, Center for Global Trade Analysis, Purdue University, 2006.

Other Publications

“La face cachée du “Fabriqué en Chine”,” Opinion piece in *La Presse*, April 11, 2011.

“Une crainte exagérée,” Opinion piece on the 20th anniversary of the Tiananmen Incident in *La Presse*, June 1, 2009.

“Review of *Services and Economic Development in the Asia-Pacific*,” by P.W. Daniels and J.W. Harrington, *Asia-Pacific Economic Literature* 23:1, May 2009, p. 117.

“Are We Making a Dragon Out of a Dragonfly? China’s Role in Global Production Networks,” *Rapport Bourgogne/Burgundy Report 2009RB-03*, CIRANO, January 2009.

“Review of *Harnessing Globalization: A Review of East Asian Case Studies*,” by Henry Y. Wan, Jr. (Ed.), *Asia-Pacific Economic Literature* 21:2, November 2007, pp. 57-58.

“Doit-on réellement craindre le péril jaune?” Opinion piece on China’s economic competitiveness in *La Presse*, December 11, 2006.

Working Papers

“How Are Developing-Countries Finding Fortune at the Bottom of the Pyramid? (with Alyson Ma), January 2011.

“The Role of Trade Costs in Global Production Networks. Evidence from China’s Processing Trade Regime” (with Alyson Ma), World Bank Working Paper No. 5490, December 2010.

“Institutions and Multinational Ownership Strategy” (with Galina Schwartz), CIRANO Scientific Papers 2008s-07, March 2008.

“Scarcity of Users' Information and the Link between Computer Security and Reliability.” (with Galina Schwartz and Peter Honeyman).

“From Malthus to Solow: A New Classical Approach to Induced Innovation” (with James Roumasset), 43rd Annual Cliometrics Conference Paper, June 2005.

“Modular Production Networks in IT: The Nexus between Management and Economics Research” (with Byron Gangnes), Singapore Management University Economics and Statistics Working Paper Series No. 21-2004, October 2004.

Work in Progress

“Coordination Costs, Supply Chain Structure and Trade” (with Bernard Sinclair-Desgagné).

“Commitment to Reform and the Success of Service Trade Liberalization” (With Denise Konan).

“The Effects of China on Mexico-U.S. Trade: Undoing NAFTA?” (with Alyson Ma).

Academic Journal and Book Referee Activities

Applied Economics, Asian Economic Journal, Assurances et Gestion des Risques, China Economic Review (2), Demographic Research, *Economica*, Economics Bulletin (4), Economic Modelling, International Management (2), Japan and the World Economy (3), Journal of Asian Economics (2), Journal of International Economics, Journal of the Association for Information Systems, Journal of the Japanese and International Economies, Multinational Business Review, *Revue Internationale de Gestion*, Social Sciences and Humanities Research Council, The Journal of International Trade & Economic Development, The North American Journal of Economics and Finance, World Development.

Presentations

- 2011
- Bank of Canada, Ottawa, June, upcoming.
 - Shanghai University of Finance and Economics, Shanghai, May, upcoming.
 - Universidad Nacional Autonoma de Mexico, Mexico City, April, upcoming.
 - Temple University Fox School of Business, Philadelphia, April, upcoming.
 - Belgium-China Chamber of Commerce, Brussels, March.
 - HEC Montréal. Montréal, February.
 - American Economics Association Annual Meeting, Denver, January.
- 2010
- Marianopolis, Montréal, October.

- Centre d'Études Prospectives et d'Informations Internationales, September.
 - OECD Conference *Global Value Chains and Emerging Economies*, Paris, September.
 - Midwest International Economics Conference, Madison, September.
 - LICOS, Katholieke Universiteit Leuven, Leuven, September.
 - Chinese Economics Association (UK) Annual Meeting, Oxford, July.
 - Jilin University, Changchun, June.
 - Department of Foreign Affairs and International Trade, Ottawa, June.
 - Universidad Nacional Autonoma de Mexico, Mexico City, May.
 - Congrès annuel de la société canadienne de science économique, Québec, May.
 - Journée de la recherche, HEC Montréal, Montréal, April.
 - European Institute for Asian Studies (EIAS), Brussels, March.
 - European Centre for International Political Economy (ECIPE), Brussels, February.
 - Hong Kong-Canada Business Association, Montréal, January.
- 2009
- Midi de la recherche, HEC Montréal, Montréal, November.
 - Conference *Brazil, Russia, India, & China: Myths and Realities on the BRICS*, CIRANO, Montréal, November.
 - Conference *Regional Integration and Globalization*, Saint Louis, September.
 - Academy of International Business Annual Conference, San Diego, June.
 - Conference *China, Japan and the United States: Deeper Integration*, Tokyo, May.
 - Eastern Economics Association, New York, February.
 - HEC Montréal, Montréal, February.
 - CIRANO, Club de Montréal, Montréal, January.
 - University of Hawaii at Manoa, Economics Department, Honolulu, January.
 - Pre-conf. *China, Japan and the United States: Deeper Integration*, Honolulu, January.
- 2008
- Vlaams Wetenschappelijk Economisch Congres, Leuven, November.
 - Midwest International Economics Conference, Columbus, October.
 - International Industrial Organization Conference, Washington, DC, May.
 - George Washington University, Dept. of International Business, Washington, DC, April.
 - Katholieke Universiteit Leuven, Department of Chinese Studies, Leuven, February.
 - Katholieke Universiteit Leuven, LICOS-MSI Joint Seminar, Leuven, February.
 - LICOS Conference *Chinese Exports – Threat or Opportunity*, Leuven, February.
 - London School of Economics, STICERD, London, February.
- 2007
- Carleton University, Economics Department, Ottawa, November.
 - Bank of Canada Visiting Speaker, Ottawa, November.
 - Université de Québec à Montréal, Economics Department, Montréal, October.
 - HEC Montréal - *Le rendez-vous du siècle*, Montréal, September.
 - Asia-Pacific Trade Seminars Annual Meeting, Shanghai, July.
 - Canadian Economics Association Conference, Halifax, June.
 - Midwest International Economics Conference, Minneapolis, April.
 - Chinese Economics Association (UK) Annual Meeting, Nottingham, April.
 - American Economics Association Annual Meeting, Chicago, January.
- 2006
- Syracuse University Economics Department, Syracuse, September.
 - Conference *WTO, China and the Asian Economies*, Beijing, June.
 - Academy of International Business Annual Conference, Beijing, June.
 - Canadian Economics Association Conference, Montréal, May.
 - Midwest International Economics Conference, East Lansing, April.
 - International Industrial Organization Conference, Boston, April.
 - Association des MBA du Québec Grandes Conférences MBA 2006, Montréal, April.
 - Conférence *Le Québec face au géant chinois*, Montréal, March.

- Eastern Economics Association Annual Conference, Philadelphia, February.
- 2005
 - Université Catholique de Louvain Economics Department, Louvain-La-Neuve, December.
 - Southern Economics Association Annual Conference, Washington DC, November.
 - European Trade Study Group Annual Conference, Dublin, September.
 - Cliometric Society Conference, Lake Tahoe, June.
 - Texas Christian University Economics Department, Fort Worth, February.
 - Franklin & Marshall Economics Department, Lancaster, February.
 - Bowdoin College Economics Department, Brunswick, February.
 - HEC Montréal Department of International Business, Montréal, January.
- 2004
 - Southern Economics Association Annual Conference, New Orleans, November.
 - Midwest International Economics Conference, Saint-Louis, November.
 - University of California-Davis Economics Department, Davis, October.
 - University of Hawaii at Manoa Economics Department, Honolulu, May.
 - Economy.com, Philadelphia, March.
- 2003
 - Southern Economics Association Annual Conference, San Antonio, November.
 - University of Hawaii at Manoa Economics Department, Honolulu, October.
 - Society for the Advancement of Behavioral Economics Meeting, Lake Tahoe, July.
 - Midwest International Economics Conference, Pittsburgh, May.
- 2002
 - Harvard East-Asia Society Graduate Student Conference, Cambridge, February.

Affiliations

American Economics Association, Academy of International Business, Canadian Economics Association, Chinese Economics Association (UK), Chinese Economists' Association, CIRANO.

TEACHING ACTIVITIES

Courses taught

Globalization and the firm (MBA)
Business strategies for emerging markets (MBA)
International trade environment (MBA)
L'Entreprise face à la mondialisation (MBA)
The Economics of China (M.Sc., co-taught with Filip De Beule)
Internationalisation de l'entreprise (M.Sc.)
Gestion des réseaux d'affaires internationaux (M.Sc.)
International economic relations (BAA)
Economic development (BAA)
International monetary economics (BAA)

Campus Abroad China 2006, 2007, 2008 (MBA)
Campus Abroad China 2011 (BAA/M.Sc.)

Mini-courses

The economics of organizing global production networks, K.U. Leuven, Ph.D. p, March 2011.
Firm strategy in the age of globalization, Jilin University, EMBA program, June 2010.

Dissertation and thesis supervision

Ferdinand Abassa, M.Sc., 2010, “Influence du niveau de développement du pays importateur sur la qualité des produits exportés.”

Ndjidé Konate, M.Sc., 2010, “La nature des biens chinois est-elle un facteur clé du succès de la Chine en Afrique?”

Philippe de Mestral, M.Sc., 2009, “Une étude comparative des styles cognitifs et de leurs effets sur les attitudes des consommateurs chinois envers la biotechnologie alimentaire” (co-direction with François Carrillat).

Nicolas Courcy, M.Sc., 2009, “Infrastructure, politiques commerciales et échanges commerciaux”.

Christophe Ledent, M.Sc., 2009, “L’impacte de la localisation géographique sur les plateformes internationales d’assemblage”.

Michelle Vaillancourt, M.Sc., 2009, “Le marketing social et la prévention du VIH/SIDA en Tanzanie” (co-direction with Simona Bignami).

Isseu Diop, M.Sc., 2009, “Quand la corruption devient un avantage : le cas de la Chine et de l’Afrique”.

Sophie-Marie Staempflin, M.Sc., 2009, “Étude de l’effet d’annonce des décisions stratégiques d’investissements en Chine dans l’industrie de haute et moyenne-haute technologie” (co-direction with Iwan Meier).

Geneviève Gosselin, M.Sc., 2009, “La responsabilité élargie du producteur : le cas de RECUPEL en Belgique” (co-direction with Bernard Sinclair-Desgagné).

Brigitte Couture, M.Sc., 2008, “L’internationalisation des cabinets d’avocats : le cas de la Chine”.

Mia Homsy, M.Sc., 2008, “La modularité et l’émergence de concurrents: le rôle montant de la Chine dans l’industrie aéronautique” (co-direction with Patrick Cohendet).

Nicolas Barbe, M.Sc., 2008, “Une explication des investissements direct étranger chinois par le biais de l’analyse de la chaîne de valeur”.

Alexandre-Thierry Girard, M.Sc., 2007, “Les motivations à l’internationalisation de la R-D : Le cas de l’industrie pharmaceutique en Chine” (co-direction with Louise Séguin-Dulude).

Mathieu Lefort, M.Sc., 2007, “Les sociétés anonymes bénéficiant d’investissements étrangers en Chine: Le cas d’Alcatel Shanghai Bell” (co-direction with Louise Séguin-Dulude).

SERVICE ACTIVITIES

Member, Job market committee, Department of International Business, 2010-2011.

Academic coordinator of Campus Abroad, HEC Montréal, September 2008-May 2011.

Academic coordinator of MBA curriculum in international business, HEC Montréal, June 2009-June 2010.

Academic coordinator of the M.Sc. program in international business, HEC Montréal, June 2007-June 2009.

Member of the MBA orientation committee, HEC Montréal, September 2005-June 2007.

Academic coordinator of MBA curriculum in international business, Department of International Business, HEC Montréal, September 2005-June 2007.

LANGUAGE SKILLS

Updated on March 31, 2011

Dutch (native); English, French, Chinese (fluent); Italian (intermediate).

OTHER

Marathon Best Time: 2008 ING Ottawa marathon - 3h34m48

Half-Marathon Best Time: 2010 Oka Half-Marathon 1h34m59