

# Trading activity and liquidity supply in a pure limit order book market

An empirical analysis using a multivariate count data model

**Andréas Heinen,**

(joint work with **Erick Rengifo** and **Joachim Grammig**)

Department of Statistics and Econometrics

Universidad Carlos III

# Objectives of the paper

- Detailed study of the trading process on a pure electronic limit order book market.
- In particular: what determines the choice of orders of different degrees of aggressiveness?

# What is new about this paper?

Existing literature:

- Ordered Probit model: no time dimension
- Duration models: no multivariate dimension

Multivariate counts:

- has both dimensions
- flexible
- allows forecasting of what orders will be submitted in the next interval

# Outline of presentation

- Multivariate count models
- Order-driven markets
- The Xetra trading system
- Some results
- Conclusions

# Motivation

- Microstructure, high frequency data
- Duration models (ACD): univariate case
- Multivariate point processes: bivariate ACD model of Lunde and Engle (99): difficult, hard to extend to more than two series
- Need flexible patterns of cross-, auto- and contemporaneous correlation

## Conditional mean: a VAR in counts ...

- $N_{i,t} | \mathcal{F}_{t-1} \sim P(\mu_{i,t})$ ,  $\forall i = 1, \dots, K$ ,



$$E[N_t | \mathcal{F}_{t-1}] = \mu_t = \omega + \sum_{j=1}^p A_j N_{t-j} + \sum_{j=1}^q B_j \mu_{t-j}$$

- Various assumptions on  $A$  and  $B$ : full rank (unrestricted), a priori restrictions, reduced rank (diagonal), reduced rank + own effect

## ... Conditional mean: special cases

- Reduced rank and own effect: for every series the conditional mean depends on one lag of itself, one lag of the count and  $r$  factors of the cross-section of lagged counts ( $\gamma$  and  $\delta$  are  $(K \times r)$ ):

$$\mu_t = \omega + (\text{diag}(\alpha_i) + \gamma\delta')N_{t-1} + \text{diag}(\beta_i)\mu_{t-1}$$

- Factor model:

$$\mu_t = \omega + \gamma\delta'N_{t-1} + \text{diag}(\beta_i)\mu_{t-1} ,$$

# Conditional distribution

- Poisson: equidispersed
- double Poisson: over-, equi- or underdispersed
- dispersion coefficient  $\phi$ ,

$$V[N_t | \mathcal{F}_{t-1}] = \sigma_t^2 = \frac{\mu_t}{\phi}$$

- density:

$$f(y, \mu, \phi) = c(\mu, \phi) \left( \phi^{\frac{1}{2}} e^{-\phi\mu} \right) \left( \frac{e^{-y} y^y}{y!} \right) \left( \frac{e^\mu}{y} \right)^{\phi y}$$

# Copulas: general idea

- Let  $H(y_1, \dots, y_K)$  be a continuous  $K$ -variate cumulative distribution function with univariate margins  $F_i(y_i)$ ,  $i = 1, \dots, K$ , where  $F_i(y_i) = H(\infty, \dots, y_i, \dots, \infty)$ .
- There exists a function  $C$ , called copula, mapping  $[0, 1]^K$  into  $[0, 1]$ , such that:

$$H(y_1, \dots, y_K) = C(F_1(y_1), \dots, F_K(y_K)) ,$$

•

$$\frac{\partial H(y_1, \dots, y_K)}{\partial y_1 \dots \partial y_K} = \prod_{i=1}^K f_i(y_i) \frac{\partial C(F_1(y_1), \dots, F_K(y_K))}{\partial F_1(y_1) \dots \partial F_K(y_K)} .$$

# Multivariate Normal Copula

- $C(z_1, \dots, z_K; \Sigma) = \Phi^K(\Phi^{-1}(z_1), \dots, \Phi^{-1}(z_K); \Sigma)$
- $\Phi^K$  is the  $K$ -dimensional standard normal multivariate distribution function,  $\Phi^{-1}$  is the inverse of the standard univariate normal distribution function

$$c(z_1, \dots, z_K; \Sigma) = |\Sigma|^{-1/2} \exp\left(\frac{1}{2}(q'(I_K - \Sigma^{-1})q)\right),$$

- $z_i = F_i(y_i)$
- $q = (q_1, \dots, q_K)'$  with normal scores  $q_i = \Phi^{-1}(z_i)$ ,  $i = 1, \dots, K$ .

# Copulas and discrete distributions

- Use of copula based on the fact that  $z_i = F_i(y_i) \sim U[0, 1]$  (PIT of Fisher (1932))
- Problem: unique solution only for continuous distributions!
- Solution: use continuous extension (add a continuous random variable with support  $[0, 1]$ )

$$Y^* = Y + (U - 1) .$$

- 

$$Z^* = F^*(Y^*) = F([Y^*]) + f_{[Y^*]+1}U = F(Y - 1) + f_y U$$

# Copulas and time series

- $L_{X_1 X_2}(\theta) = L_{X_1}(\theta_1, \theta_0) + L_{X_2}(\theta_2, \theta_0) + L_C(\theta_1, \theta_2, \theta_0, \theta_c)$
- two-step procedure of Patton (02):

$$\hat{\varphi} = \underset{\varphi \in \Phi}{\operatorname{argmax}} \quad L_{X_1}(\theta_1, \theta_0) + L_{X_2}(\theta_2, \theta_0)$$

where  $\hat{\varphi} = [\hat{\theta}_0', \hat{\theta}_1', \hat{\theta}_2']'$  and in the second stage,

$$\hat{\theta}_c = \underset{\theta_c \in \Theta_C}{\operatorname{argmax}} \quad L_C(\theta_1, \theta_2, \theta_0, \theta_c)$$

## The model ...

- Joint density of counts  $N_{i,t}$ :

$$h(N_{1,t}, \dots, N_{K,t}, \theta, \Sigma) = \prod_{i=1}^K f_{DP}(N_{i,t}, \mu_{i,t}, \phi_i) \cdot c(q_t; \Sigma) ,$$

- $f_{DP}(N_{i,t}, \mu_{i,t}, \phi_i)$ : Double Poisson density
- $c$ : copula density of multivariate normal,
- $\theta = (\omega, \text{vec}(A), \text{vec}(B))$ .
- $q_t = (\Phi^{-1}(z_{1,t}), \dots, \Phi^{-1}(z_{K,t}))'$

## ... The model

- $z_{i,t} = F^*(N_{i,t}^*) = F(N_{i,t} - 1) + f(N_{i,t}) * U_{i,t}$
- $N_{i,t}^*$ : continued extension of the counts  $N_{i,t}$ :

$$N_{i,t}^* = N_{i,t} + (U_{i,t} - 1) .$$

- Finally the  $U_{i,t}$  are uniform random variable, on  $[0, 1]$ .
- Taking logs, one gets:

$$\log(h_t) = \sum_{i=1}^K \log(f_{DP}(N_{i,t}, \mu_{i,t}, \phi_i)) + \log(c(q_t; \Sigma))$$

# Evaluation of the models

- Log likelihood and significance of parameters
- Standardized residuals:
  1. Equidispersed?
  2. Autocorrelated?
  3. Cross-correlated?

## Order-driven markets: types of orders

- market orders: immediate execution against the book (consumes liquidity)
- limit orders: executed provided price reaches a pre-specified level (supply liquidity)
- cancelations, order revisions
- limit orders are executed according to price and time priority

# Buy Market Order (BMO) for 1000 shares

## Initial state of the book

Shares	Limit Buy	Limit Sell	Shares
1000	98	100	4000
2000	96	102	1000
		104	2000

# Buy Market Order (BMO) for 1000 shares

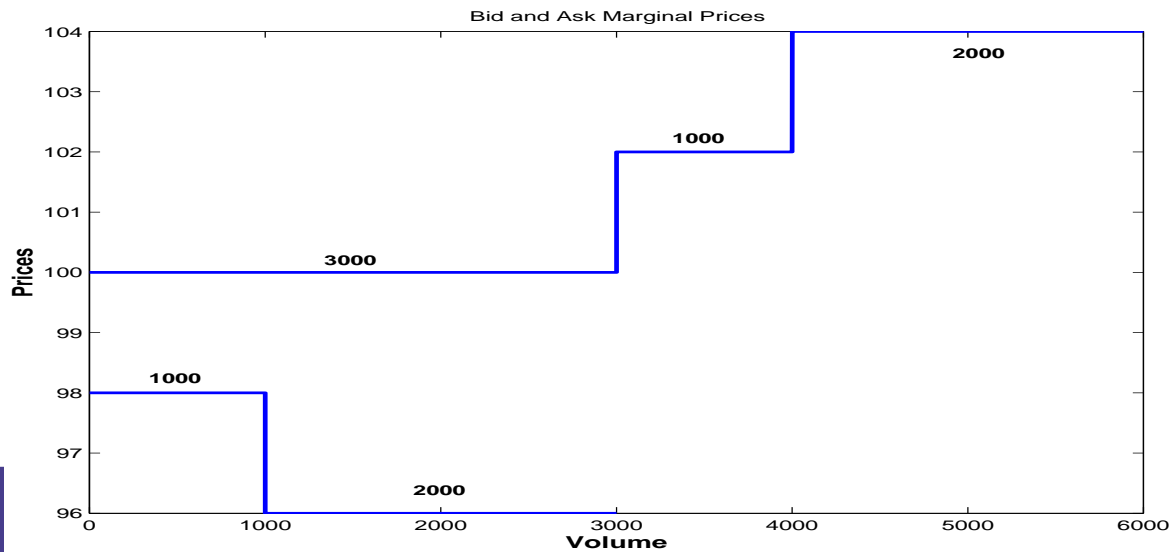
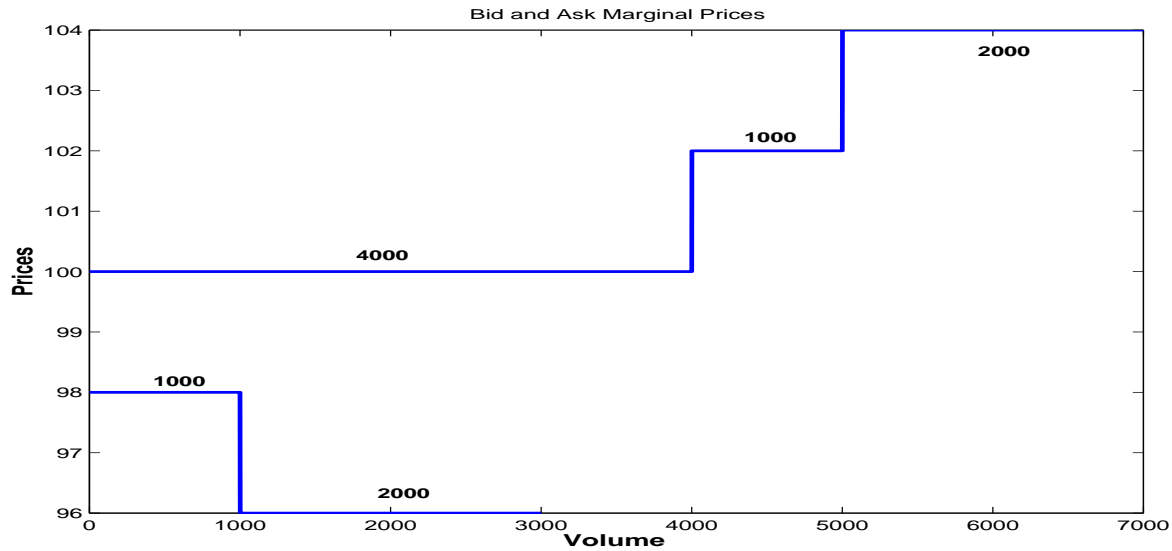
## Initial state of the book

Shares	Limit Buy	Limit Sell	Shares
1000	98	100	4000
2000	96	102	1000
		104	2000

## Final state of the book

Shares	Limit Buy	Limit Sell	Shares
1000	98	100	3000
2000	96	102	1000
		104	2000

# Buy Market Order (BMO) for 1000 shares



# Buy Limit Order (BLO) for 3000 shares, 99 Euros

## Initial state of the book

Shares	Limit Buy	Limit Sell	Shares
1000	98	100	3000
2000	96	102	1000
		104	2000

# Buy Limit Order (BLO) for 3000 shares, 99 Euros

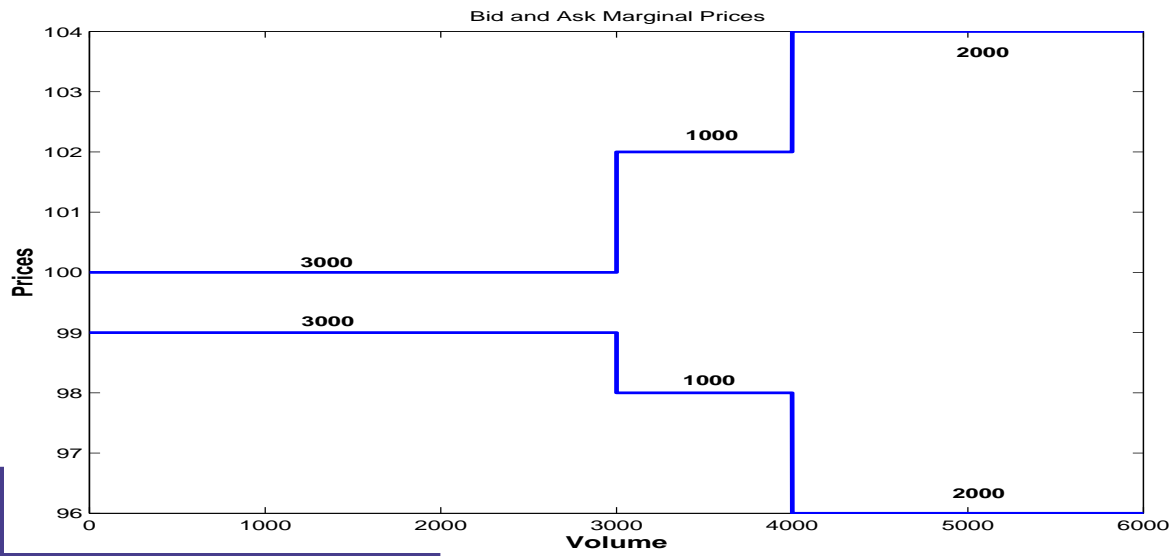
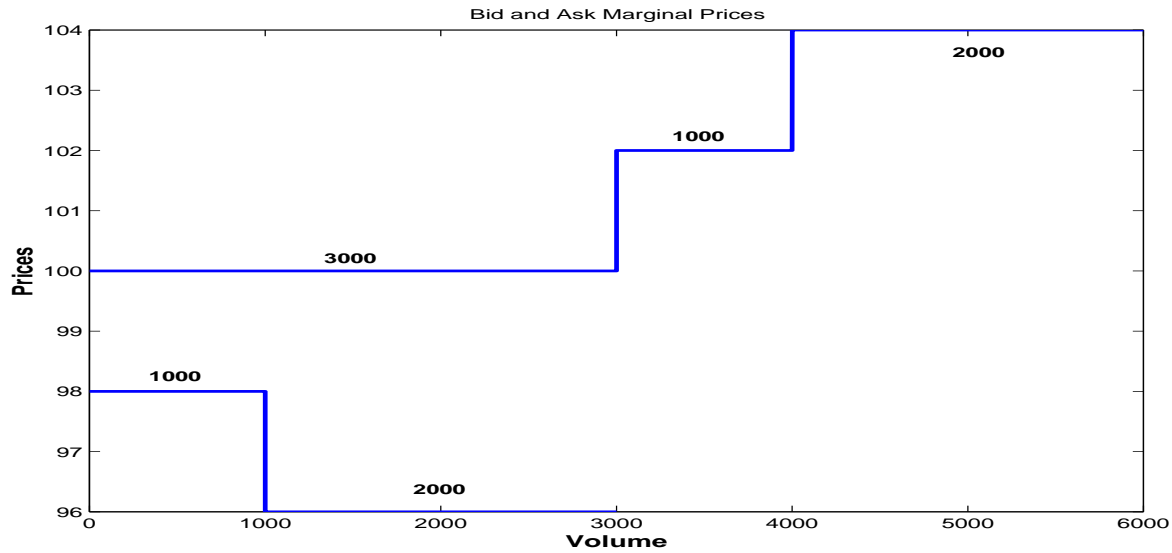
## Initial state of the book

Shares	Limit Buy	Limit Sell	Shares
1000	98	100	3000
2000	96	102	1000
		104	2000

## Final state of the book

Shares	Limit Buy	Limit Sell	Shares
3000	99	100	3000
1000	98	102	1000
2000	96	104	2000

# Buy Limit Order (BLO) for 3000 shares, 99 Euros



# Order Aggressiveness 1

- Category 1: Large market orders,
- Category 2: Market orders,
- Category 3: Small market orders,
- Category 4: Aggressive limit orders,
- Category 5: Limit orders submitted at the best quote.
- Category 6: Limit orders outside the best quotes,
- Category 7: Cancellations.

## Order Aggressiveness 2

- Type 1: Between first two steps,
- Type 2: Between third and fifth steps,
- Type 3: The rest.

# Buy Market Order for 5000 shares (walks up)

## Initial state of the book

Shares	Limit Buy	Limit Sell	Shares
3000	99	100	3000
1000	98	102	1000
2000	96	104	2000

# Buy Market Order for 5000 shares (walks up)

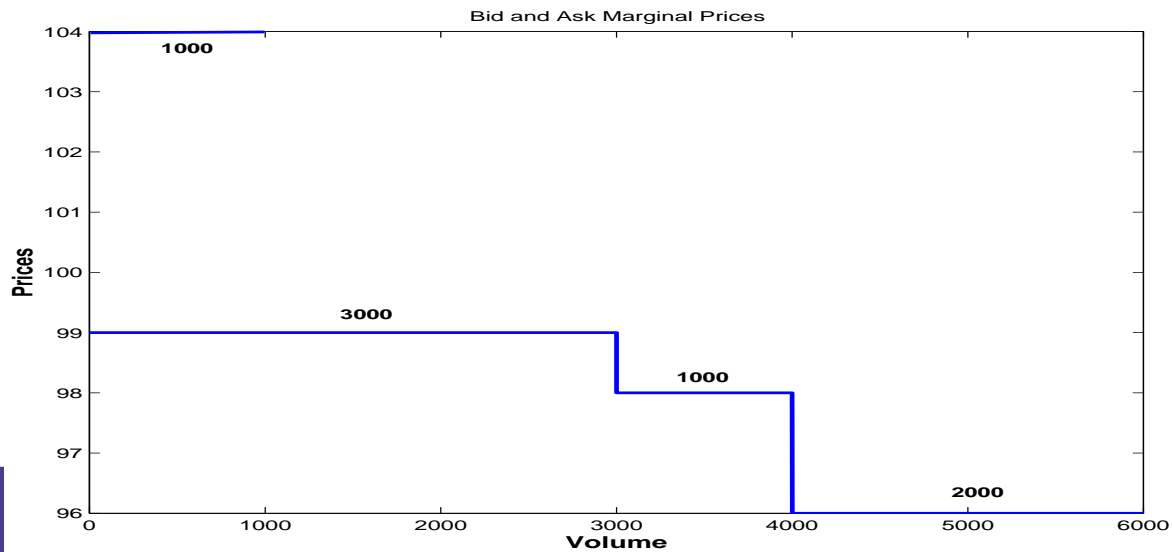
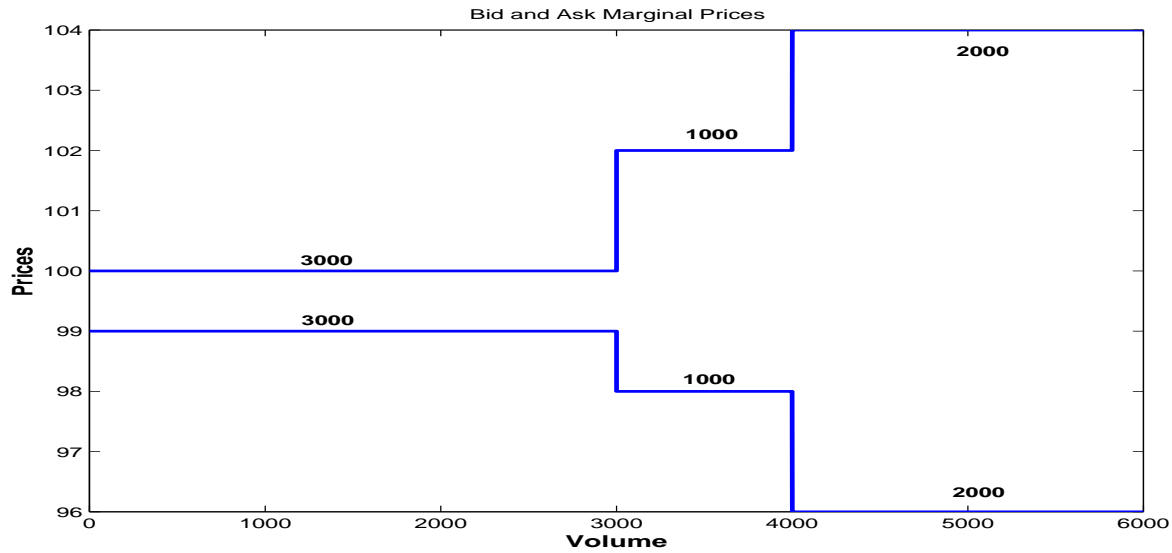
## Initial state of the book

Shares	Limit Buy	Limit Sell	Shares
3000	99	100	3000
1000	98	102	1000
2000	96	104	2000

## Final state of the book

Shares	Limit Buy	Limit Sell	Shares
3000	99	104	1000
1000	98		
2000	96		

# Buy Market Order for 5000 shares (walks up)



# The Xetra trading system

- Main trading platform of German blue chips.
- No market makers (pure limit order market).
- Continuous double auction mechanism.
- Transparent (Whole Limit Order book is displayed).
- No hidden orders (Icebergs).
- Anonymous and dual capacity trading.
- Orders can walk-up the book (MLO).
- Tick size: 0.01 Euro cents.

# Data

- Assets (30.4% market-cap of DAX index):
  - Daimler Chrysler (DCX),
  - Deutsche Telekom (DTE),
  - SAP.
- Period: 20/08/99 to 20/09/99 → 10730 minutes
- Hours: 8:45 am to 4:45 pm (only continuous trading)

# Descriptive statistics of the types of orders

	Mean	Std	Disp	Max	Q(10)
<b>BUY ORDERS</b>	<b>4.18</b>	<b>3.55</b>	<b>3.02</b>	<b>59</b>	<b>40107</b>
Large MO (and MLO)	0.92	1.32	1.90	13	11177
MO	0.09	0.36	1.50	18	847
Small MO	0.24	0.54	1.22	6	8990
<b>Total MO</b>	<b>1.24</b>	<b>1.60</b>	<b>2.05</b>	<b>27</b>	<b>22403</b>
LO above the best bid (overbidding)	0.87	1.14	1.51	10	6246
LO at the best bid	1.06	1.33	1.68	18	14313
LO below the best bid	1.01	1.28	1.62	11	8657
<b>Total LO</b>	<b>2.94</b>	<b>2.34</b>	<b>2.55</b>	<b>32</b>	<b>23719</b>
Cancelation	1.91	2.03	2.15	18	13623
<b>SELL ORDERS</b>	<b>3.53</b>	<b>3.27</b>	<b>3.03</b>	<b>38</b>	<b>22260</b>
Large MO (and MLO)	0.68	2.62	1.95	14	8532
MO	0.06	6.22	1.20	7	568
Small MO	0.08	4.37	1.14	5	362
<b>Total MO</b>	<b>1.43</b>	<b>2.37</b>	<b>3.91</b>	<b>30</b>	<b>8890</b>
LO below the best ask (undercutting)	0.80	1.83	1.48	10	2818
LO at the best ask	0.95	3.06	1.78	23	8660
LO above the best ask	0.97	1.87	1.62	11	6738
<b>Total LO</b>	<b>2.71</b>	<b>2.63</b>	<b>2.54</b>	<b>38</b>	<b>15183</b>
Cancelations	1.86	2.09	2.34	29	11379

# Determinants of order aggressiveness

- Past order flow (autoregression)
- state of the book:
  - inside spread
  - depth at the best quotes
  - factors based on the whole book
- volatility

## Factors of the order book

- Deseasonalized percentage average price that an MO for volume  $v$  would pay, for various levels of  $v$

	Factor 1	Factor 2	Factor 3
Eigenvalue	32.83	3.90	0.80
Variance Share	0.864	0.103	0.021
Cumulative Share	0.864	0.967	0.988

- use factor 1
- difference of factor 2 between buy and sell side: information

# Inside spread

## Hypothesis

- Handa-Schwartz (96), Foucault (99) → higher spread, more LO, less MO

## Findings:

- Aggregate system: Overall slowing down, proportion MO ↓ and LO ↑.
- Disaggregate system: negative (significant) effect on MO and negative (~significant) effect on LO.

# Depth at the best quote

## Hypothesis

- Depth at best quote related to execution probability of LO (Parlour (98), Handa-Schwartz-Tiwari (03))

## Findings:

- On same side, more aggressiveness, on opposite side, less aggressiveness (find this with disaggregated categories)

# Factors based on the whole book

## Hypothesis

- liquidity (Foucault (99), Handa-Schwartz-Tiwari (03)) or information?

## Findings:

- factor 1: linear relationship with markup at all volumes, liquidity factor, increases aggressiveness
- factor 2: slope factor
- difference between slopes of buy and sell side: information factor

## Dynamic effects ...

- Diagonal effect (Biais, Hillion and Spatt (95))
- buys and sells move together
- buy (sell) MO: + impact on sell (buy) LO: continuous provision of liquidity
- after large MO, LO inside the best quotes to refill the book

## ...Dynamic effects

- Cancellations carry information
- positive (negative) impact on LO (MO)
- which cancellations?: closest to the quotes
- cancellations reduce aggressiveness (less MO, less undercutting/overbidding)

# Conclusions

- Model is flexible and easy to estimate
- Can accommodate discreteness, overdispersion, auto- and cross-correlation
- Accommodates positive and negative contemporaneous correlation
- feasible alternative to multivariate duration models
- many theoretical predictions from microstructure models are confirmed empirically