



Boston College

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Professor Jean-Charles Chebat
Chaire de recherche ECSC
HEC-Montreal
5540 avenue Louis Colin, Montréal (Quebec)
CANADA H2T 3A7

Re: Your contributions to the Journal of Business Research

Dear Professor Chebat:

A search using ScienceDirect of the *Journal of Business Research* regarding the number of published articles indicates that you have published 30 articles since 1994. To my knowledge, this appears to be the highest number of articles published by an individual in the *JBR*.

In addition, two of your articles were among the 5 most cited *JBR* papers published in the last five years. Four others were cited more than 30 times.

These accomplishments are all the more remarkable since *JBR* is ranked the seventh highest marketing journal and is considered as an elite journal by a number of top Business Schools around the world.

Thank you for sharing your exceptionally insights and important findings via the *JBR* and I hope that you will continue sending your work to the *Journal of Business Research*.

Kind regards,

Arch Woodside